



## Health Literacy Community Event

### 21st Century Enrichment Grant: Budget Overview

| <b>Item</b><br><i>What item will be purchased?</i> | <b>Description</b><br><i>Provide a detailed explanation of the items being purchased.</i>  | <b>Expense</b><br><i>Include a breakdown of items (quantity, cost per item and total)</i> | <b>Source</b> |
|--|--|---|---------------|
| Registration Information                           | Online registration via fit2order.com for up to 75 families; Paper registration materials (Spanish translation available at additional \$50/hour rate)   | \$50  | Grant         |
| Additional Registration Cost                       | \$10/family over 75 families   |   | Grant         |
| Event Collateral                                   | Marketing flyers; Parent Handouts; Administrative materials; Event Survey  | \$100   | Grant         |
| Wellness Tables                                    | All tables include signage and materials: <ul style="list-style-type: none"> <li>Line Graph (Sharpies/Post-its)</li> <li>Arts/Crafts (Group Coloring Page; Vegetable-based Tattoos)</li> <li>Strive for Five (Bracelets)</li> <li>Healthy Snacks (additional cost - school coordinates)</li> </ul> | \$240   | Grant         |
| Certified Fitness Instructors and Staff Support    | Four Fitness Instructors; One nutrition presenter; One event coordinator; One event manager  | \$275   | Grant         |
| Parent Workshop                                    | Cycle 1: Healthy Lunches<br>Cycle 2: Hiding Veggies<br>Cycle 3: What's in Your Kids' Food  | \$50  | Grant         |
| Event Coordination                                 | Site Visit; Online registration; Internal Marketing Flyers; Fit Coach Coordination; Set up and Breakdown; Event Introduction and Management; Communication with onsite contact   | \$285   | Grant         |

|                        |  |  |       |
|------------------------|--|--|-------|
| Travel                 | Events with 30 minutes or greater 1-way travel time – additional \$50/hour travel cost |  | Grant |
| <b>Total Expenses:</b> |  |  |       |